

# The idea for your Christmas greetings

### Christmas greetings with calendar mousepad

Do you still send a card greeting to your customers and prospects at the end of the year? A nice custom, but unfortunately usually without long-term effect...

#### We have a better alternative for you:

A **Christmas mailing cover** with a practical **calendar mousepad**. In addition to a Christmas greeting, your customer will also receive a practical mousepad with a calendar that they can **keep an eye on all year round** – and your company too.

## How does it work? Quite simply:

- You supply the print data or we create it according to your specifications.
- At your request, we can also personalise the covers with the customer addresses you provide (e.g. Excel file).
- We then attach the calendar mousepads to the finished covers and stick them to the sides with two adhesive dots – ready for dispatch by post.
- You also receive the covers unpersonalised for sticking on address labels so you can also insert the mousepad yourself.



# It's that simple:

