



Metallic effects for your printed matter

Foil embossing – noble and affordable

Digital foil embossing

Digital foil embossing with metallic foil

Digital **foil embossing** with metallic foil makes a good impression – on logos, fonts, surfaces and also images. The printing process is **inexpensive and flexible** because no further tools or production steps are necessary.

In our **digital printing**, we combine CMYK prints with silver, gold or coloured metallic foils to create outstanding effects for your printed materials at low cost.

Use metallic foils

Use metallic foils effectively

There are many ways to use metallic foils advantageously:

- Noble **logos** on letterhead or business cards
- Glossy **slogans** on flyers or envelopes
- Silver or gold **highlights** on certificates
- Partial or full-surface **images** for brochures
- Personalized **names** on invitations or vouchers
- **Numbering** for certificates or tickets
- Metallic or **hologram stripes** as security elements

Images



Surfaces

EHRENRKUNDE

für 50 Jahre
treue Mitgliedschaft

Personalized

Gutschein für

**Max
Muster**

Nr. 1234

Logos



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Short runs and flexible data

Foil stamping in digital printing is particularly suitable **for short runs and flexible data**. The reason: there are no high basic costs because our digital printing press with foil unit processes the print data directly and produces the finished print product. Printing flexible data for personalization or numbering is therefore also possible without any problems – not only with color, but also with metallic foil.

Safety through metallic foil

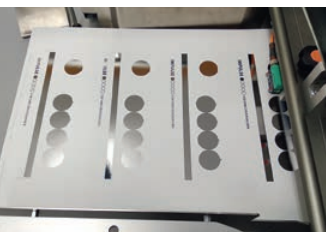
Metallic foil for more safety
For some print products, it is important that they are **forgery-proof**. These include vouchers, admission tickets, deeds, certificates and testimonials. Effective and also stylish protection is achieved by numbering or personalizing with metallic foil. Metallic or hologram strips are also popular security elements. For particularly high demands, printed matter can additionally be provided with an individual watermark or copy protection.

Suitable papers

Papers for digital foil embossing
The quality of foil stamping depends on the quality of the substrate. Particularly suitable are matt or glossy coated **image printing papers** as well as (preferably smooth) **uncoated papers**.

Many advantages

- Uncomplicated and efficient printing process
- Foil stamping and CMYK printing on one press
- Low-cost short runs compared to offset printing
- Variable data printing (personalize, number)
- Additional tools are not required
- Wide range of possible applications



Printing sheets with foil embossing in the delivery.

Applications

- Admission tickets
- Brochures
- Business cards
- Certificates
- Flyer
- Letterhead
- Mailings
- Testimonials
- Vouchers



Decorative metallic effects are excellent for logos, fonts, surfaces and also images.

Interested?

We will be happy to advise you on the best way to realize your printing project. You will receive expert tips, info and samples from us.

We will gladly advise you



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