

Watermark

Stickers

Foil Prints

Plastic Cards

Mouse Pads

Security Papers



Modern mouse pads with advertising power

Do you know a better advertising space than your customers' desks?

High quality mouse pads – advertising power with long-term effect

- Super flat – without foam underlay
- Firm grip due to anti-slip coating
- No protruding corners and edges
- Special surface for optical mice
- No fading, no scratched motifs
- Hygienic, waterproof and washable
- Rectangular, round, oval or free form
- Also as coasters, counter tops, desk mats and placemats

**Own motif
or calendar**



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How would you like it?

Do you want mouse pads with a great motif or something more practical – or perhaps even a special shape? Then simply choose the variant you want...

Motif Pad

- With your individual print motif – unmistakable and appealing
- Your contact details are in the viewer's eye every day
- Appealing and professionally designed – e.g. by your advertising agency
- Standard format 235 x 200 mm or Wide format 235 x 160 mm



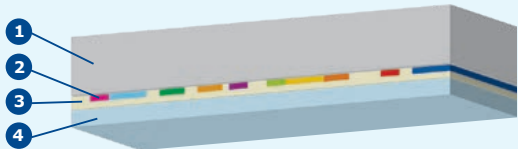
Calendar mouse pad

- Practical, clearly laid out annual calendar
- With calendar weeks, public holidays and school holidays for all federal states
- With your company imprint at the top (235 x 46 mm), contact details at the bottom if required
- Standard format 235 x 200 mm



Other shapes

- Round shape 200 mm diameter, or on request
- Oval shape 180 x 235 mm, or on request
- Individual free shapes on request
- Also as practical coasters for glasses, round (100 mm) or square (95 x 95 mm)



Our quality in detail

- 1 Transparent foil with special surface for optical mice
- 2 Printing ink on underside of foil is covered by a layer of opaque white
- 3 Opaque white layer
- 4 Anti-slip coating

TOP quality – or cheap product?

Our unique anti-slip coating is imitated again and again by cheap suppliers – but by far not achieved!

Our mousepads stay beautiful for years – cheap products are often scratched or damaged at the edges after just a few weeks.

Do the scratch test

Scratch the back vigorously with a fingernail – ...bad if you can scratch the anti-slip coating.

Take the water test

Immerse the mousepad completely in water for a few minutes, then look at the edges – ...bad if they swell up or individual layers come loose.



Top quality in two versions

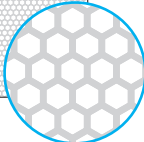
- **Premium:** Special foil 500 my thick, full-surface anti-slip coating – absolute top quality, stays beautiful for years.
- **Economic:** Special foil 400 my thick, honeycomb anti-slip coating – inexpensive top quality, the most effective form of advertising.

From 100 pieces



What is special about our mousepads

- **Material:** Transparent foil with special surface for optical mice
- **Printing method:** Euroscale (UV offset), underlaid with opaque white (screen printing)
- **Durability:** Several years, no scratching, no fading, washable
- **Version:** Anti-slip coating, round corners (7 mm), handy packaging
- **Special formats:** Up to max. 470 x 320 mm (e.g. as desk pad or counter top); free motif shapes possible (on request)



... and off we go

With an **individual cover** (for address stickers) you can send your mousepads as an original trade fair invitation, product promotion or mailing campaign...

...or as an individual Christmas greeting with a calendar pad as a "thank you" that will remember you for a year.

Complete service (upon request)

You supply us with your customer addresses, e.g. as an Excel file. We print the personalised covers, fit them with mouse pads and glue them to the sides – ready to go, including postal delivery.



Counter tops, desk pads, coasters

- Individually printed according to supplied print data, e.g. striking motif
- Standard format 450x300 mm (others on request), from 100 pieces onwards
- Coaster 95 x 95 mm or round 100 mm diameter





Modern mouse pads with advertising power

Special features

- Waterproof
- Scratch-resistant
- Lightfast
- Washable
- Suitable for cleanrooms
- Hygienic
- Disinfectable

*Particularly suitable for
Medical practices, clinics,
clean rooms, food areas,
schools, etc.*

What you should know...

Data for print file

Data creation: Data can be created yourself (e.g. by your agency), alternatively you can use our design service

Bleed: Trim 2 mm all around (do NOT round off corners!), min. 3 mm edge distance to not cut elements

File formats: Print-ready PDF file – send data by e-mail

Printing technology

Printing and special works: 5 UV units + 1x coating unit (inline) + 1x die-cutting unit (inline)
UV offset printing in waterless technology (for higher colour density)

Special features colours

Printing and opaque white: All UV printing inks (HKS+Pantone) with highest light fastness, e.g. also magenta and yellow with light fastness "7" according to DIN UV print (side-inverted) on the bottom side of the foil, cover with full-area opaque white (screen printing)

Anti-slip coating

PREMIUM version: Specially developed adhesion varnish, water- and scratch-resistant, wash off dirt and dust with water – adhesive strength like new Full-surface coating (bottom side)

ECONOMIC version: Honeycomb coating (bottom side)

Standard foil

PVC transparent, 400/500 my surface embossed on one side, with special structure for optimal mouse function

Counter tops, placemats, Desk pads

450 x 300 mm = Standard format
470 x 320 mm = Maximum format

Standard mouse pads

| Versions: | Premium-S | Economic-S | Premium-W | Economic-W |
|---------------------|--------------------|--------------------|--------------------|--------------------|
| Format designation: | Standard | Standard | Wide | Wide |
| Dimension: | 235x200 mm | 235x200 mm | 235x160 mm | 235x160 mm |
| Foil thickness: | 0,5 mm (500 my) | 0,4 mm (400 my) | 0,5 mm (500 my) | 0,4 mm (400 my) |
| Coating: | full-surface | honeycombed | full-surface | honeycombed |

Our customers are excited: *„Thank you very much for sending me the mouse pad samples. Great quality, beats anything I've seen before. I have passed the samples on to the decision-maker – along with my recommendation.“*

We will gladly advise you



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